

ERRATA TO THE 9th & LATER PRINTING OF
INDUSTRIAL ORGANIZATION: THEORY & APPLICATIONS

by
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Chapter 7: Markets For Differentiated Products

p.134. Bottom left side of Figure 7.1 should be: COURNOT (Subsec. 7.1.1) and BERTRAND (Subsec. 7.1.2)

p.142, 1st line below Proposition 7.4: “It is amazing?” should be: “Is this amazing?”

Chapter 8: Concentration, Mergers And Entry Barriers

p.179, 3rd line below Proposition 8.3: “...firm B or firm 1...” should be: “...firm B or firm 2...”

Chapter 11: Advertising

p.289 (bottom 2 lines) and p.290 (first 2 lines): This discussion should be rewritten since in the specified range firms overadvertise (not underadvertised as stated).

Chapter 12: Quality, Durability, And Warranties

p.316, top line should be: “and who desires...”

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